

# Country Report of Japan

April 2023



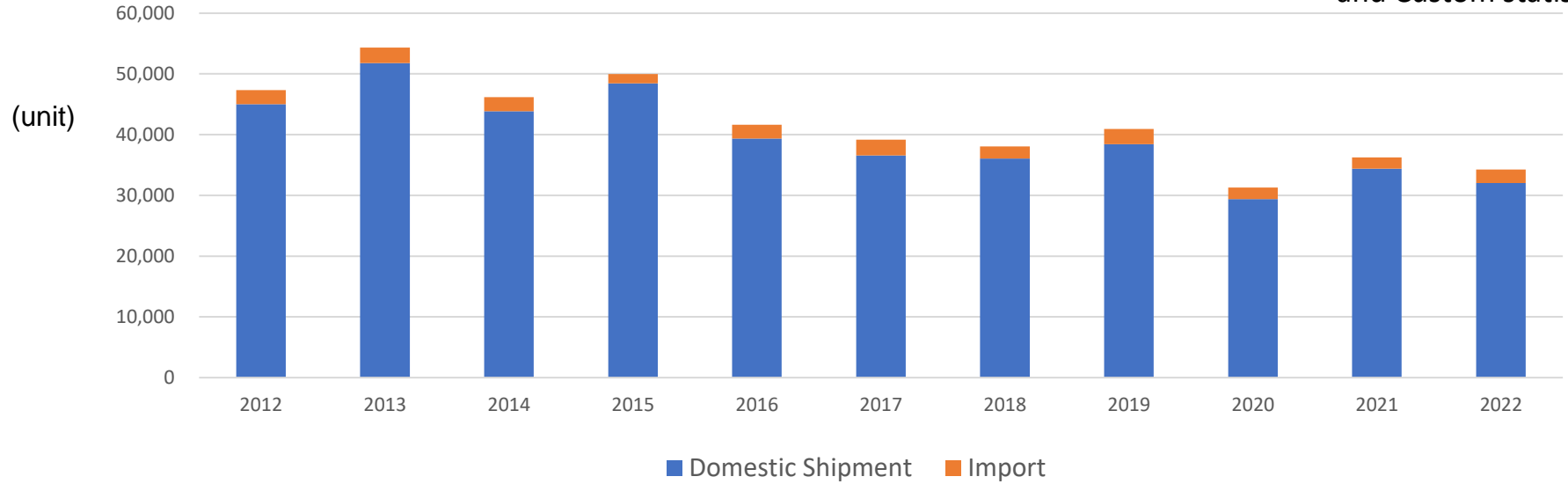
# Key Commodity Trends

- ◆ **According to the Basic Guidelines on Stabilization of Supply, Demand and Prices of Rice Published by the Ministry of Agriculture, Forestry and Fisheries,**
  - **The production volume of staple food rice in 2023 was set at 6.69 million tons**
  - **Inventory as of the end of June 2023 is expected to be 1.91 to 1.97 million tons**
  
- ◆ **Given the gradual decline in the population, the demand for rice is forecasted to gradually decline over the long term.**  
**On the other hand, in the short term, some say that the rice price in 2023 will increase slightly due to factors such as the recovery of the restaurant industry.**

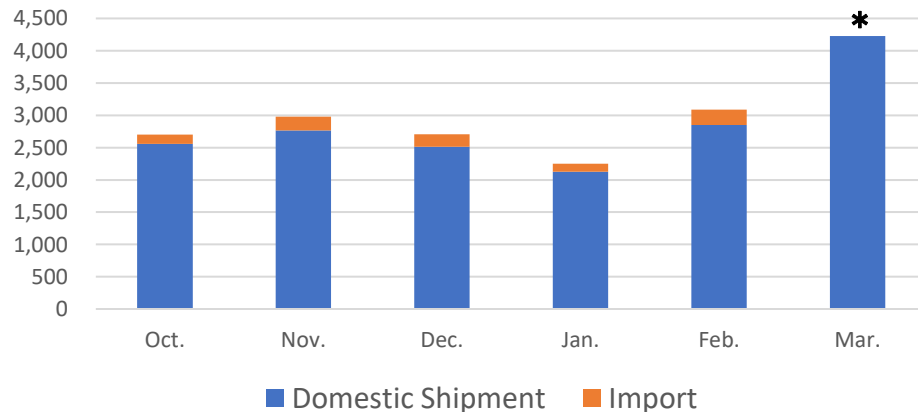
# Domestic Tractor Sales

## Domestic market trend (shipment and import)

Source: JAMMA Statistics and Custom statistics



## <Trends in the last 6 months>



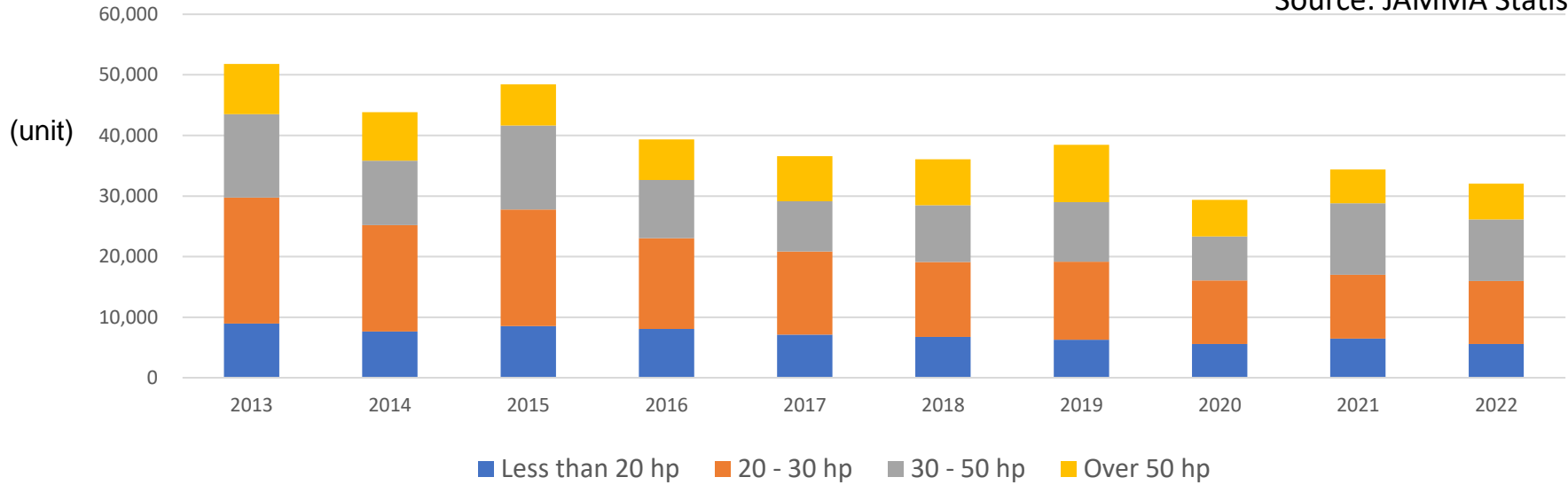
### Domestic shipment (Year-on-year comparison, 2023)

Jan.	Feb.	Mar.
89.8	105.1	109.5

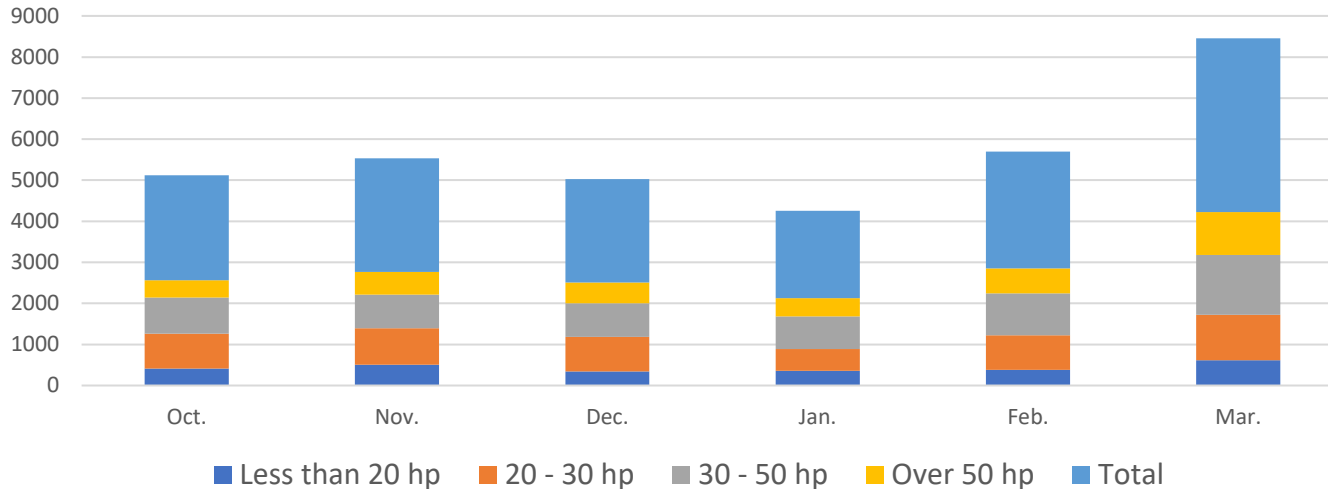
(\*) The number of imports has not yet been recorded because the data has not yet been released.

# Tractor shipment for domestic by HP band (only Japanese manufacturers)

Source: JAMMA Statistics

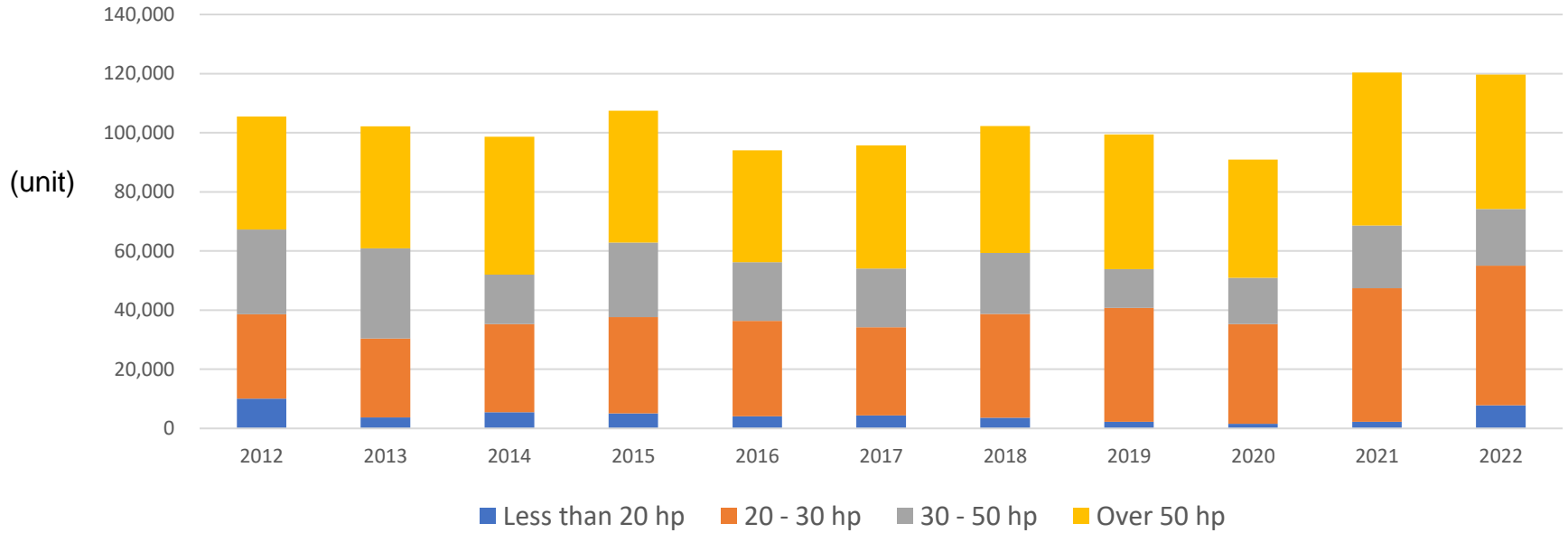


## <Trends in the last 6 months>

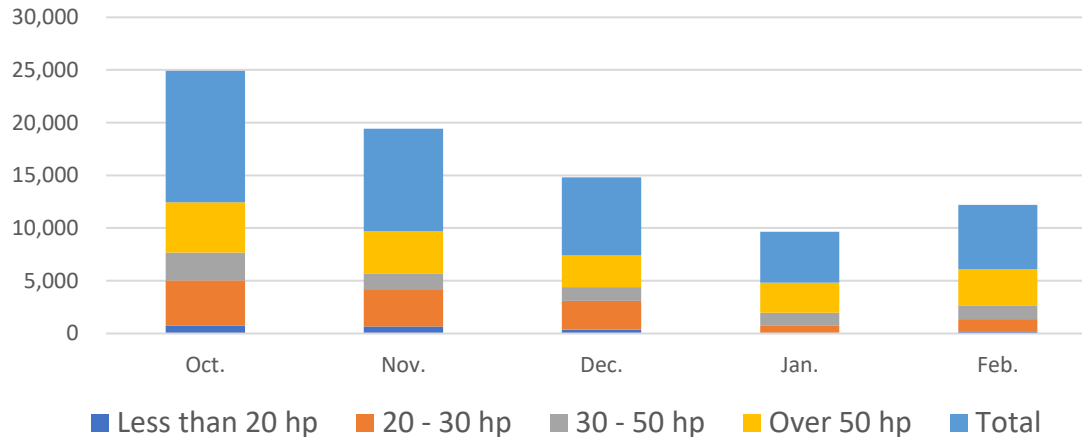


# Tractor shipment for export by HP band

Source: JAMMA Statistics



## <Trends in the last 5 months>



(\*) The data of exports of March has not yet been released.

# Key influencers of equipment sales

- Covid-19
- Russia-Ukraine problem
- Semiconductor shortage
- Supply chain disruption
- foreign exchange risk

- Above “key influences” are gradually improving, except for Russia-Ukraine problem.
- Business activity is returning to pre-covid19 situation
- The market trend in 2023 will gradually recover

# Topics

## ◆ Expansion of regulations on chemical substances

There is a growing movement to ban the use of certain chemical substances under EU REACH, etc., and there are concerns about the impact on agricultural machinery. Those chemical substances are bellow:

**DP(Dechlorane Plus), UV328, PIP(3:1), HFC, MCCP, BPA,PVC, PFAS**

## ◆ Consumer Right to Repair

“Right to repair” is the right of the consumer who purchased the product to repair it themselves without the manufacturer's repair services.

In recent years, this movement has spread in the United States, and there are concerns about the impact on agricultural machinery manufacturers.

## ◆ MAC Protocol

Regarding Security Interests under the Cape Town Convention on International Interests in Mobile Equipment, MAC Protocol was adopted in 2019. No country has ratified yet, but the protocol covers mining, agricultural and construction machinery.