

## Agrievolution Statistics Data

Reporting programs provide participating Ag manufacturers with accurate monthly market shipments by country for:

- Market share determination
- Nation level analysis
- Distribution performance
- Market trend identification
- Resource allocation decisions
- Global competitive landscape
- Forecasting production & sales



Contact for Information:

**Agrievolution Statistics Secretariat**

Rex Sprietsma

[rsprietsma@aem.org](mailto:rsprietsma@aem.org)

414 298 41417 (U.S.A.)

### Sample Product Report

Sample Data

REGION	Feb-14		JAN 2014		MAR 2014		JAN 2013		MAR 2012		JAN 2013	
	1378	4466	2179	9194	25194	72602	2772	8926	23809	76797	25787	72334
AFRICA												
ASIA PACIFIC												
EUROPEAN STATES												
AMERICAN STATES												
REST OF WORLD												
TOTAL	1378	4466	2179	9194	25194	72602	2772	8926	23809	76797	25787	72334
		75	136	1451	1776	274	1877	1789				

## Agrievolution Statistics Program

Agricultural Equipment Data for Better Global Business Planning



“The Agrievolution Statistics report we receive monthly is an essential tool we use to analyze changes taking place in the global marketplace. Our senior management uses the summarized report with visual graphics and maps in their monthly planning and review meeting.” *Participating Company*

#### Agrievolution Statistics Program-Benefits:

- Monthly market shipments and direction by nation
- Uniform worldwide equipment reporting platform
- File output for mapping “hot” spots in marketplace
- Opportunity to contribute & receive global data
- Tracking global trends and shifts in product sizes
- Optimize resource allocation to maximize strengths
- Tool to aid in forecasting industry conditions
- Early recognition of trends and market turns

#### Combine Headers Exchange



#### Combine Exchange



Participating companies use this information to track their share of the market, track trends, and spot market turns. The shipment data may be useful to forecast or as an input for business planning.

#### Forage Harvester Exchange



Eligible equipment manufacturers relying on periodic market research may want to join the Agrievolution Statistics Program for more timely and continuous industry shipment data.

